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— MERU COUNTY —
**INVESTMENT &
DEVELOPMENT**
CORPORATION

MERU COUNTY INTERNATIONAL INVESTMENT CONFERENCE

INVEST IN MERU COUNTY. THE REGION ON THE RISE

MERU COUNTY | 25TH-27TH JUNE 2015
KENYA METHODIST UNIVERSITY, MERU

PROGRAMME



MERU COUNTY INTERNATIONAL INVESTMENT CONFERENCE 2015

MERU RISING TWO / THE LEAP FORWARD / MERU COUNTY INTERNATIONAL INVESTMENT CONFERENCE 2015		
/ 25 TH THURSDAY JUNE 2015 /		
TIME	EVENT	SPEAKER/LEADER
0730-0830	Delegates Registration and Entertainment and Tea	Secretariat Masters of Ceremony; Dr Moses Ikiara Prof John Ataya
0830-0845	Conference Blessings and Prayers	Bishop of the Methodist Church of Kenya
0845-0900	Opening Remarks, Setting the Scene and Sponsor Appreciations	Masters of Ceremony
0900-0910	Welcome remarks	Prof Henry Kirimi Kiriamiti , <i>Vice Chancellor – Kenya Methodist University</i>
0910-0915	Meru Investment and Development Corporation – Who we are / What we do	Mr Joel Imitira , <i>MD – Meru Investment and Development Corporation</i>
0915-1000	KEYNOTES AND REMARKS	<ul style="list-style-type: none"> • Ms Vaselina Kracheva, <i>Country Director Oxford Business Group</i> • <i>Kenya Investment Authority</i> • Mr Graham Shaw – <i>Chairman – British Chamber of Commerce and Industry – Kenya</i> • <i>Ministry of Foreign Affairs – Kenya</i> • Mr Mark Carrato, <i>USAID Representative</i> • <i>Malaysian Ambassador to Kenya</i> • Mr Kiprono Kittony, <i>National Chair – Kenya National Chamber of Commerce</i>
1000-1030	Opening Remarks	Members of Parliament / Assembly Leadership
1030-1100	A vision for Meru County – Towards making Meru Great	Senator Hon Kiraitu Murungi
1100-1130	We are on course – Meru County, the place to Invest	H.E. Governor Hon Peter Munya
1130-1230	Guest of Honour	
1230-1300	Official opening of the Conference and Video – Invest in Meru	
1300-1430	GROUP PHOTO, MEDIA BRIEFING , LUNCH BREAK AND VISIT TO EXHIBITIONS	
1430-1500	Unpacking the LAPSET Corridor – Why Meru County is the new frontier for Investments	Mr Silvester Kasuku , <i>CEO – LAPSET</i>
1500-1600	Opportunities in the Energy Sector	<ul style="list-style-type: none"> • Mr Daniel Theuri, <i>Facilitator</i> • 15 minutes presentation by USAID firm followed by panel discussion; • Mr Albert Mugo, <i>MD Kengen</i> • Dr Ben Chumo, <i>MD KPLC</i> • Eng Joseph Ng'ang'a, <i>Director General – ERC</i> • <i>Blue Sea Energy Ltd</i>
1600-1730	Visit / Tour of the Exhibitions / Business to Business Meetings	
1730-1800	TEA BREAK	
1900-2100	Cocktail and Dance – Global and Country Economic Outlook – Investment Trends	

/ 26TH FRIDAY JUNE 2015 /

TIME	EVENT	SPEAKER/LEADER
0800-0830	Delegates Registration and Entertainment	Secretariat
0830-0900	Keynote address How Counties are transforming Kenya – Where Kenya will be in another decade	Dr Wachira Maina – <i>Governance and Legal Expert</i>
0900-1030	Investment Opportunities in Agri processing	Facilitator session followed by a panel discussion by Mr David Ruchiu <ul style="list-style-type: none"> • Dr Maitima Mworio – <i>Consultant</i> • Mr Andrew Mugambi – <i>Consultant</i> • Kisima Farm Representative
1030-1100	TEA BREAK	
1100-1230	Investment Opportunities in Tourism and Hospitality in Meru County	Facilitator session followed by panel discussion by Hon Ntoitha M'Mithiaru <ul style="list-style-type: none"> • Mr Robert Njue, <i>Asst. Director – KWS</i> • Capt Kenneth Ochieng, <i>Senior Warden – Meru National Park</i> • Hon Ntoitha M'Mithiaru, <i>Executive – Tourism Meru County</i> • Kenya Forest Services • Kenya Tourism Development Corporation – <i>CEO</i> • Kenya Tourism Board • Dr Eustace Mwarania, <i>MD – Trapos Ltd</i>
1300-1500	LUNCH AND TOUR OF EXHIBITIONS	
1500-1600	Investment Opportunities in the Real Estate Sector in Meru County – Financing Options	Presentation by Mr Joel Imitira followed by a panel discussion <ul style="list-style-type: none"> • Mr Joel Imitira, <i>MD – MCIDC</i> • Mr Luke Kinoti, <i>MD – Fusion Capital</i> • Mr Mwenda Thurania, <i>My Space</i> • Mr Patrick Kailikia, <i>Consultant</i>
16.00-1615	Keynote Address	
1615-1700	Conference Wrap-up and Closing Ceremony	
1700-2100	BUSINESS TO BUSINESS/ TEA / COCKTAIL / DINNER AND DANCE – KEMU	Presentation by Meru Greenwood Park – Why we chose Meru

/ 27TH SATURDAY, JUNE 2015 /

TIME	EVENT	SPEAKER/LEADER
0800-0830	Converge at KEMU	Secretariat
0830-10.0	Buses leave for Meru National Park	
1000-1430	Tour of the National Park and Eco Tourism Investment	Capt Kenneth Ochieng , <i>Senior Warden and team – Meru National Park</i>
1430-1600	BUSH LUNCH AND TASTE OF MERU WINE	
1630	Buses leave for Meru Town	
1800	Arrive in KEMU Main Campus	

PARTNERS

